

### FY 2007 Board of Directors:

MARION THOMPSON, SPHR - *President*  
 ARLENE MURPHY - *Vice President (FY 2008 President)*  
 DAVID GOLDNER- *Treasurer*  
 LISA HARRIS JONES - *Secretary*  
 DEBBI PALADINO - *Fundraising Chair*  
 PAT LAFORCE - *Race Chair*  
 VICKI MARGOLIS - *Board Governance Chair*  
 STACEY KEEN - *Grants Chair*  
 ADAM ALLSTON - *Member at Large*  
 ETTA BATES - *Member at Large*  
 CHARLES EVANS - *Member at Large*  
 SONIA FIERRO-LUPERINI - *Member at Large*  
 PAULA HUTCHINSON - *Member at Large*  
 LORI YATES - *Member at Large*

\*NEIL CHRIST - *Member at Large*  
 \*MICHAEL SCHULTZ - *Member at Large*  
 \*Joined Board April 1, 2007

### FY 2006 Staff

ROBIN PROTHRO - *Executive Director*  
 ELAINE FOARD - *Director of Development and Special Events*  
 MARCIE CLARK - *Office Manager*  
 PATRICK DRABINSKI - *Community Relations Manager*  
 JOE MOONEY - *Finance Manager*  
 EMILY PARKS - *Grants and Education Program Manager*  
 ADAM VAN BAVEL - *Special Events Coordinator*

\*\*LENORE KOORS - *Development Director*  
 \*\*REBECCA MCCOY - *Grants and Education Program Manager*  
 \*\*Staff as of August 2007

### 2006 RACE SPONSORS

Advance Relocation Systems	Local Ford Dealers Assoc.
Advanced Radiology	LympheDIVAS, LLC
Aegon	Maryland China Company
American Radiology	MAWMR
Anne Arundel Medical Center Breast Center	McCormick & Company
Astra Zeneca	McDonald's
Atlantic Lift Truck, Inc.	Mercantile Bank & Trust
Baltimore Aircoil Company	MTA
Baltimore Cupcake Company	Panera Bread
Baltimore Ravens	Pantene Beautiful Lengths
Brick Bodies Fitness Services, Inc.	Richard J. Princinsky & Assoc.
Curtis Engine & Equipment Company	Safeway
Dasani	Sandra & Malcolm Berman Comprehensive Breast Care Center at GBMC
Eastern Savings Bank	Shopper's Food & Pharmacy
Ethan Allen Home Interiors	Soft & Dri
First Horizon Home Loans	St. Agnes Hospital Breast Center
Franklin Square Hospital	St. Joseph Medical Center
Johns Hopkins Medicine	T. Rowe Price
Legg Mason	TBC
Lifefridge	Troutman Sanders LLP
Lion Brothers Company	University of Maryland
	Whole Foods

### CONTACT INFORMATION



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### Income

National Events .....	\$75,000
Other .....	\$325,000
Local Events.....	\$500,000
Komen Race for the Cure.....	\$2,400,000
<b>Total .....</b>	<b>\$3,300,000</b>

### National Events.....2%

BMW Ultimate Drive®	Payless Shoes
Hallmark Cards for the Cure®	Yoplait Save Lids to Save Lives®
Rally for the Cure®	Ford Warriors in Pink
The Breast Cancer 3-Day®	

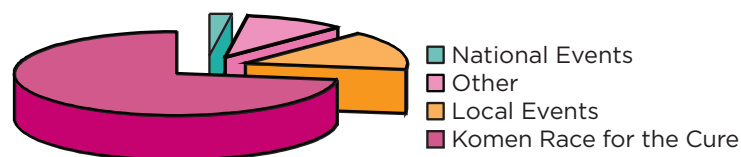
### Other.....10%

Memorial Contributions	Local Independent Charities
Individual Contributions	Health Care and Medical Research Alliance
Corporate Matching Contributions	IBM Employees
United Way	

### Local Events.....15%

Ride Across Maryland Workout for the Cure	Ladies of Westminster Elks
Charleston Restaurant Links for the Pink	Potomac Pizza Fundraiser
Paddle for the Cure	Severna Park Racquet & Fitness
Panera Pink Ribbon Bagels	Arcade Floors - Carpet One
Queenie's Crusaders Golf Tournament	Dig for the Cure
Coffee for the Cure	Theresa's Tea Party
Maryland Athletic Club	Citigroup
Jeffrey Ruben Fundraiser	Crestwood Cares
RE/MAX Event	Shop for the Cure
Alexander Thomas Salon	MACUMA
Victoria Imre Fundraiser	Amelia's Ace of Hearts Ride
New Town High School	Frostburg University Fundraiser
Joseph Meyerhoff Fund	Aim for the Cure
Show Your Colors Car Show Event	Baltimore Harley Owners Group
	Hope Gathering
	McDonald's

### Komen Race for the Cure.....73%



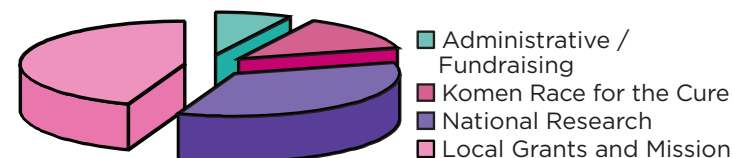
### Expenses

Administrative / Fundraising.....	\$245,000
Komen Race for the Cure.....	\$445,000
National Research.....	\$1,140,000
Local Grants and Mission .....	\$1,470,000
<b>Total.....</b>	<b>\$3,300,000</b>

### Administrative / Fundraising.....7%

### Komen Race for the Cure.....13%

### Mission Expenses.....80%



*Our promise is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.*



# 2007 ANNUAL REPORT

### Letter from the Executive Director

Fiscal year 2007 (April 2006-March 2007) began with an Affiliate retreat focusing on Board Source's 12 principles of an exceptional board. This opportunity propelled a review of organizational behaviors which refined our practices to better serve the organization. It was a year of introspection and transition that fueled significant change and growth. The end result was a more highly functioning organization reflected in various accomplishments throughout the year. 79 cents of every dollar spent went toward treating and curing breast cancer.

The year ended with a re-branding of the Komen name, marks and logo in conjunction with our 25th anniversary as the most progressive grassroots organization in the world devoted to ending breast cancer. The brand campaign united all the Affiliates under one banner, with a new look, a bold new vision and a new name that signifies movement and advocacy. We reinvigorated our commitment to the Komen promise to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

### THE KOMEN PROMISE

We invested nearly \$2 million in nine counties across the state for clinical trials, direct services, holistic support, treatment and education. We developed a unique partnership with the University of Maryland School of Nursing to enhance the curriculum with breast cancer content. Since one in eight women will be diagnosed with breast cancer in their lifetime, nurses in all clinical settings will likely

care for patients with breast cancer in addition to their other health issues. We funded 16 grants which included two new grantees. Additionally, we funded \$855,000 for the Susan G. Komen for the Cure Grants Program which included four research projects in Maryland academic and medical institutions.

### FUND DEVELOPMENT

The success of the 2006 Komen Maryland Race for the Cure® and other revenue generating activities continued to support our inclusion in the top 10 Komen Affiliates. Race revenue represented 70 percent of total revenue. Our partnership with Dick Gelfman's Ride Across Maryland is renowned as one of the largest third party revenue generating events in the history of Susan G. Komen for the Cure.

### LEADERSHIP

At the 2007 Affiliate Conference, Komen Maryland was honored with the highly coveted Affiliate of the Year Award for program innovation and distinguished leadership within the staff, board and advocate ranks. Receiving this award has fueled our desire to remain an eminent role model Affiliate, a pioneer of new programs, a savvy user of technology and vigilant in our promise to end breast cancer forever. Thank you for participating in our success. You are the cure!

With appreciation,

*Robin Prothro*  
 Robin Prothro, BSN, MPH



## Breast cancer knows no boundary, be it age, gender, socioeconomic status or geographic location.

Every other year, Komen Maryland conducts a community profile to identify gaps in breast cancer resources and funding in Maryland. The community profile continues to indicate a need to provide direct services for women with breast cancer. This year, grantees offered support services and education to young survivors, directly enrolled clients into screening, provided transportation to screening services as well as promoted the importance of early detection. Our two newest Screening, Treatment, and Education Program (STEP) grantees, The Red Devils and Anne Arundel Medical Center provided much needed support services for women in treatment. The Red Devils provided services such as transportation and house cleaning, while the Anne Arundel Medical Center provided mentoring services through their Survivors Offering Support program. Washington County Hospital continued as a Make a Difference grantee, establishing clinics in rural areas, providing education, clinical breast exams, enrollment into the Breast and Cervical Cancer Early Detection Program as well as transportation to and from a same day mammogram. Our newest Make a Difference grantee, Baltimore Medical Systems, Inc., continued to provide aggressive outreach and screening to underserved women in Baltimore City. Our culturally appropriate grants funded translators and outreach workers in the Korean, Hispanic, and Haitian communities. We also awarded funds for breast reconstruction to under- and un-insured women through the University of Maryland.

### Additionally, our funds made the following possible:

#### EDUCATION

- 413** men and women attended the 13th annual education symposium
- 4287** educational and/or counseling sessions conducted

#### SCREENING

- 3580** women were provided clinical breast exams
- 3438** clients were provided or referred out for a mammogram
- 1060** clients referred for further diagnosis
- 43** breast cancers detected, up from 22 the year before

#### TREATMENT

- 41** women provided with funds for treatment assistance
- 227** women received support services

#### CLINICAL TRIALS

- 800** patients educated on clinical trials
- 776** patients screened for enrollment
- 106** patients enrolled in clinical trials

#### BECAUSE OF POPULATION SPECIFIC OUTREACH:

- 41** Korean women enrolled in the Breast and Cervical Cancer Program
- 164** Latina women enrolled in the Breast and Cervical Cancer Program
- 203** African-American women enrolled in the Breast and Cervical Cancer Program

#### SURVIVORS

- 7** survivors funded to attend a Casting for Recovery fly fishing retreat
- 15** survivors provided with Jacqueline Chambers Angel Scholarships to the Komen Maryland Educational Symposium
- 50** survivors from Maryland funded to attend a multicultural "Celebration of Survivorship" event

#### SUSAN G. KOMEN FOR THE CURE SCREENING RECOMMENDATIONS

- Annual mammograms beginning at age 40
- Women at high risk for breast cancer should talk to their doctors about when they should start having mammograms
- Clinical breast exams at least every three years starting at age 20 and annually from age 40 on

#### LOCAL GRANTS

Howard County Health Department	The Bicultural Patient Advocacy and Breast Cancer Services Project
Shore Regional Cancer Center	STEPS to a Continuum of Breast Health on the Mid-Shore
Moveable Feast	Providing Meals to Women in Treatment for Breast Cancer, as well as Dependent Children and Caretakers
Cecil County Health Department	Just Us! Women's Outreach Project
Lifebridge Health	Breast Friends
Carroll County Health Department	Convincing Mammograms
Wicomico County Health Department	Closing the Gaps: Hispanic and Haitian Women and Breast Cancer
Baltimore County Health Department	Continuation of Breast Cancer Services to Minority Women in Baltimore County
Chase Brexton Health Services, Inc.	Cancer Awareness, Resources, Exams, Screening (CARES)
Pro Bono Counseling Project	Life with Cancer...Beyond Breast Cancer
Anne Arundel Medical Center	Survivors Offering Support Hospital Integrated Psychosocial Care Programs
The Red Devils, Inc.	Service Expansion to Rural and Eastern Shore Counties
Shore Health System	Increasing Physician Participation and Patient Accrual to NCI-Sponsored Breast Cancer Clinical Trials
Johns Hopkins University, School of Medicine, Sidney Kimmel Comprehensive Cancer Center	The Research Nurse as a Patient Navigator: Enhancing Accrual to NCI-Sponsored Breast Cancer Clinical Trials
John R. Marsh Cancer Center, Washington County Hospital	Washington County Hospital New Collaborative Make a Difference Program
Baltimore Medical System	Baltimore City Make a Difference Program

#### The Komen Maryland Affiliate Nursing Partnership:

##### Advancing Education and Practice

This year we were proud to launch a new partnership with the University of Maryland School of Nursing titled "The Komen Maryland Affiliate Nursing Partnership: Advancing Education and Practice."

This comprehensive program consists of a series of five interrelated initiatives:

- Komen Visiting Professor
- Komen Visiting Scholar
- Komen Distinguished Lectureship
- Komen Conferees
- Komen Educational Outreach

The partnership is designed to heighten the awareness, knowledge and skills of both faculty and students at all levels of the curriculum about the current state of the science of prevention and detection of breast cancer and the treatment and care of persons suffering with this disease.

For more information about the partnership please visit <http://nursing.umaryland.edu/partnerships/komen/index.htm>

#### Research Funds

In addition to the 25 percent of our funds given to support national research through the Susan G. Komen for the Cure Grants Program, we awarded \$855,000 to four research grants in local academic institutions. Research grants are awarded to those investigating breast cancer and normal cell function (cell biology), the causes of breast cancer (etiology), risk reduction measures, early detection strategies, diagnosis, treatment, survivorship, scientific models systems and cancer control.

##### Local Research Grant Recipients

**Kathy Helzlsouer, MD, MHS** *Mercy Medical Center*  
Racial Differences in Adverse Effects of Hormone Deprivation Therapy

**Michele Vitolo, PhD** *University of Maryland, Baltimore*  
The Role of PTEN in Hormone Refractory Breast Cancer

**Richard Reilly, PhD** *Johns Hopkins University*  
Enhancing Antitumor Cytotoxic T Lymphocyte function Using HER-2/neu-Specific Monoclonal Antibodies

**Nancy Davidson, MD** *Johns Hopkins University*  
Polyamine Analogues as Novel Anti-Estrogen Receptor Alpha Agents