



THE MARYLAND AFFILIATE of SUSAN G. KOMEN FOR THE CURE®

# THE PROMISE

*Our promise is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.*

## January 2011

[How to Get Help](#)
[Where Your Money Goes](#)
[Subscribe to The Promise](#)
[Tell Us Your Story](#)


## 19th Annual Race for the Cure - Save the Date

Please save the date for the **2011 Komen Maryland Race for the Cure** in Hunt Valley, MD on **Sunday, October 23<sup>rd</sup>**. We greatly appreciate all of the support we received in 2010 and look forward to another wonderful Race in 2011!

Komen Maryland is always looking for volunteers interested in participating on the 2011 Race Committee. Those interested in participating or learning more about the Race Committee should contact Elaine Foard at [efoard@komenmd.org](mailto:efoard@komenmd.org).

Our sister affiliate, Komen Philadelphia, has created a fun viral video to raise money for their organization and the Philadelphia community grantees. The video has already been viewed more than 1 million times, earning a \$1 million donation from United Healthcare of PA. United Healthcare of PA has offered to donate another \$50,000 when the video reaches 5 million views. Please take a look and pass along to your friends. It is a simple way to help a great cause.

["Team Ra-Ras Kick Breast Cancer" Video](#)

## Marathon for the Cure Comes to Baltimore

Komen Maryland is proud to announce we are now an official Charity Partner in the 2011 Under Armour Baltimore Running Festival. Komen Maryland Marathon for the Cure® team members will have the option to participate in the full marathon, half marathon and team relay while raising money to help Komen Maryland in the fight against breast cancer.

The 2011 Under Armour Baltimore Running Festival will take place on Saturday, October 15, 2011. Please visit [www.marathonfortheCure.org](http://www.marathonfortheCure.org) for additional information. The Baltimore Running Festival page should be added to the home page shortly, so please check back frequently to register.

Those interested in serving on a Marathon Committee should contact Brittany Fowler at [bfowler@komenmd.org](mailto:bfowler@komenmd.org). Running experience is not required.

## Book Your "Vacation for the Cure" Today



Have a case of the winter doldrums with the impending snow? Now is the best time to plan your 2011 vacation to any Sandals or Beaches Resort because:

- Your purchase will benefit the Maryland Affiliate of Susan G. Komen for the Cure®. Book by January 24 and Komen Maryland receives a \$250 donation!
- Discounted rates and special promotions are available, including military and firefighter discounts, Companion Flies Free to the Bahamas, and an exclusive Valentine's package.
- Book by January 31 and receive a bonus \$50.00 Red Lane Spa credit!

Bookings must be made with Travelworks International, LLC by 1/31/11. Visit [www.vacationfortheCure.com](http://www.vacationfortheCure.com) for details.

## Save the Date for the 2011 Baltimore City Symposium

Join us for a celebration of sisterhood and survivorship. Hear from local experts and visit the community resource exhibitors to connect with area organizations such as local breast centers, clinics and support agencies. Registration will begin soon at [www.komenmd.org](http://www.komenmd.org).

The Many Faces of Breast Cancer 2011  
 Saturday, March 26<sup>th</sup> - 8:00 am -12:00 pm  
 New Psalmist Baptist Church  
 6020 Marian Dr., Baltimore, MD 21215

## An Electric Fight Against Breast Cancer

Constellation Electric is teaming up with the Maryland Affiliate of Susan G. Komen for the Cure® to fight breast cancer. Enrolling with Constellation Electric as your residential electricity supplier benefits cancer research, education, screening and treatment, while offering a lower electricity price as compared to BGE's current weighted average standard offer service price. To save money on your electricity bill, Maryland residential customers can visit <https://www.constellation-electric.com/ElectricityEnrollments/portal.php?refer=KOMENMD1> or call 1-888-219-4239 to learn more about this and other available offers and to sign up for Constellation Electric. Once an initial enrollment level is achieved, \$2.50 per enrollment will be donated, per month, for the initial term of the contract and \$1.00 per month for each annual subsequent enrollment.



Constellation Electric is making a minimum donation of \$10,000 to Komen Maryland.

This offer is made by BGE HOME Products & Services, Inc. doing business as Constellation Electric. BGE HOME is not the same company as BGE, a regulated utility. Constellation Electric's MD License is IR-228.

### Host a Pink Bag Lunch for Your Co-Workers



Do you want to educate people in your workplace about breast health and breast cancer? Komen Maryland has a program to help you do just that! Our Pink Bag Lunch program brings a trained speaker to your office to discuss breast health 101, programs offered by Komen Maryland grantees, healthy lifestyle choices, screening recommendations and more. Each participant will leave with a pink bag full of educational materials.

Each hour long session includes a presentation followed by a question and answer period. Komen Maryland asks that sessions have a minimum of 25 participants. Lunch will not be provided by Komen Maryland but all educational materials will be supplied.

Those interested in the opportunity should contact Brittanie Stuber at [bstuber@komenmd.org](mailto:bstuber@komenmd.org) or 410-938-8990.

### Paid Summer Internship Opportunity



WALTER SONDHEIM JR.  
MARYLAND NONPROFIT  
LEADERSHIP PROGRAM

The Walter Sondheim Jr. Maryland Nonprofit Leadership Program offers paid summer internship opportunities in the nonprofit sector to college juniors, seniors, and graduate students attending Maryland institutions. Participating interns work for ten weeks full-time from June 6<sup>th</sup> to August 12<sup>th</sup> while participating in bi-weekly seminars in nonprofit management. Each participating student receives a \$3,000 stipend.

The Shriver Center at the University of Maryland, Baltimore County coordinates the program in conjunction with Maryland Association of Nonprofit Organizations and the Office of the Governor. Funds for the program may be provided each year in the annual State budget and is subject to final approval from the MD General Assembly this spring.

Qualified students interested in the opportunity should [click here](#) for additional information on applying.

### Annual Conference for Young Women Affected by Breast Cancer



The Annual Conference for Young Women Affected by Breast Cancer (C4YW), sponsored by Susan G. Komen for the Cure, is the only international event focused on the unique needs and issues faced by women diagnosed before age 45. Created by young women for young women and their caregivers, the conference has grown to one of the largest meetings in the world for women with a history of breast cancer. This year the event takes place in Orlando Florida from Friday, February 25-Sunday, February 27, 2011. This one-of-a-kind event features educational programming focused on every phase of a young woman's breast cancer journey: from recent diagnosis, treatment, living with advanced breast cancer to post-treatment — and years beyond! [Read more about the event and learn how to apply for a travel grant.](#)

### Designer Handbag Auction Benefiting Komen Maryland



[Isennocks Big Tarp Auction Center](#) will host their grand opening kick off event on Wednesday, January 19<sup>th</sup> with a designer handbag auction benefiting the Maryland Affiliate of Susan G. Komen for the Cure. More than 200 designer bags, which include designer labels such as Louis Vuitton, Coach, Gucci, Salvatore Ferragamo, Tods, etc., have been consigned to the auction. A portion of the commission from each sale will go to Komen Maryland, with a minimum guarantee of \$1,000.

Photos of the handbags can be found on the [Isennocks Big Tarp Auction](#) Web site. The auction begins at 6:15 p.m., with an in-store preview opportunity beginning at 10 a.m. Those who are not able to attend the auction have the opportunity to participate through [online bidding](#).

### Tax Benefit Extensions

Still confused on the tax bill that was approved late in 2010? Worried that you missed the deadline for a year-end tax break?

If so, take a look at [this article](#) from Eva Rosenberg, columnist for MarketWatch.com. She explains the process for different year-end giving opportunities, the tax break associated with each option and lists how long the extension for each option lasts (some don't expire till 2012).

### Ongoing Fundraising Opportunities

#### Vehicle Donation Program

Donate your used car, van, truck, boat with a trailer, or recreational vehicle to the Maryland Affiliate of Susan G. Komen for the Cure seven days a week, 24 hours a day. We accept any vehicles regardless of age and condition! Vehicle donations made to Komen Maryland are tax deductible. The best practice is to consult with a tax professional on how to maximize your tax deduction since every car donation and tax situation is unique.

To donate your vehicle or for additional information, please visit the Car Donation page on our Web site or call 1-877-KOMEN55 (1-877-566-3655). Please have your title in hand. Donation hotline hours are Monday through Thursday 8 a.m. - 7 p.m., Friday 8 a.m. - 5 p.m., and Saturday 9 a.m. - 4 p.m.

#### Rally for the Cure®

Rally for the Cure®, a grass roots program spearheaded by volunteers, works to spread awareness about breast health and breast cancer in support of Susan G. Komen for the Cure. Rally events are held to bring women





together in fun ways while raising awareness and funds for a cause. The Rally event format can be used to create golf tournaments, tennis tournaments, or even used for cocktail and dinner parties. You determine the event and the entry fee and Rally provides the rest!

## Go Passionately Pink for the Cure

Passionately Pink is the hottest color of the season and there are so many ways to have fun while supporting Susan G. Komen Passionately Pink for the Cure® in the fight to end breast cancer forever:

- Gather friends around the warmth of the kitchen for a pink breakfast party with all kinds of pink goodies!
- Show off your pet's passion for fashion with a pink pooch party!
- Build a pink snowday and challenge colleagues and your community to raise funds before she melts!

By wearing pink, having fun and raising funds for Komen for the Cure you are helping to save lives – Passionately Pink donations support research, education, screenings and treatment programs across the country and in your neighborhoods. We couldn't do it without the support of friends like you! Of the funds raised from your event, 75% will stay in Maryland and 25% will go to Komen Headquarters to fund research on a national level.

[Sign up](#) today to receive your fundraising kit, or email [passionatelypink@komen.org](mailto:passionatelypink@komen.org) with any questions.

## Send A Special Komen-"tine" to Show Someone You Care

*Roses are red...Violets are blue...We're committed to fighting breast cancer...show that you are too!*

Valentine's Day is quickly approaching and Komen Maryland is offering you an opportunity to send a special Komen-"tine" to those important in your life. Show that you care about them and their health. [Click here](#) to preview the Komen-"tines" and send some today!



[Check out all of our upcoming events](#)

## Calendar

### January

Saturday, January 1 - Monday, January 31, 2011

Vacation for the Cure

Book your next vacation with Travelworks International, LLC at Sandals or Beaches Resorts and a donation of up to \$250 will be made to the Maryland Affiliate of Susan G. Komen for the Cure®. For more information, visit [www.vacationfortheCure.com](http://www.vacationfortheCure.com).

Wednesday, January 19, 2011: 6:15 p.m.

Isenocks Big Tarp Auction Center will host their grand opening kick-off event with a designer handbag auction benefiting the Maryland Affiliate of Susan G. Komen for the Cure. The auction will take place at the new Auction Center in Cockeysville. [Click here](#) for photos of the designer bags being auctioned off and for additional event details.

### June

Saturday, June 4 - Monday, June 6

The 11<sup>th</sup> Annual Ride Across Maryland will kick off on June 4<sup>th</sup> at 7 a.m. at The Mall in Columbia. From there, riders and a participants will make their way to Ocean City, MD and end at the Francis Scott Key Resort. The weekend will include nonstop entertainment, great vendors, terrific food, popular premiums participants can earn, and friendships to be started and renewed.

Those interested in registering or learning more about the event should visit the [Ride Across Maryland](#) Web site or contact Nicole Gunther at [nicole@rideacrossmaryland.org](mailto:nicole@rideacrossmaryland.org).



follow us on  
**twitter**

[Forward This Email](#) | [Subscribe](#) | [Donate Now](#)

© 2011 The Maryland Affiliate of Susan G. Komen for the Cure®

Serving People by helping all women overcome the barriers to accessing quality breast health care; Saving Lives by supporting national research through the Susan G. Komen for the Cure Grants Program.

[Unsubscribe from this mailing.](#)

[Unsubscribe from all mailings from The Maryland Affiliate of Susan G. Komen for the Cure®.](#)