

BOARD OF DIRECTORS

Josianne Pennington – President
 Anne Schatz – Vice President
 Joe McGraw – Treasurer
 Marion Thompson – Secretary
 Jacqueline Chambers – Board Development Chair
 Debbi Paladino – Fundraising Chair
 Robert Villanueva – Grant Chair
 Ida Samet – Race Chair
 Lynn Clements – Member at Large
 Jane Escher – Member at Large
 Charles Evans – Member at Large
 Lisa Harris Jones – Member at Large
 Kelli Langley – Member at Large
 Arlene Murphy – Member at Large
 Barbara Raksin – Member at Large

CURRENT STAFF

Robin Prothro – Executive Director
 Marcie Clark – Administrative Assistant
 Joe Mooney – Finance Manager
 Elaine Foard – Director of Development and Special Events
 Patrick Drabinski – Community Relations Manager
 Emily Parks – Grants and Education Program Manager

Additionally, we would like to recognize the following for their efforts in organizing community events to benefit Komen Maryland:

Lauren Abramson	Nikki Karl
J.G. Barbaccia	Michael Klyn
Patricia Branch	Shannon Lennox
Buck Breitenbach	Mars Super Markets
Corporate Printing Solutions, Inc.	Maryland China
James Crandall	W. Michael Mueller
Pam DiCicco	Janet Neumann
Frank Donaldson	Gene Nuth
Flora et Fauna	Radcliffe Jewelers
Karen Friel	Brian Russell
Ted Friel	Sandra Russell
Dorothy Fuchs	Dinah Seisman
Dick Gelfman	Boni Sparrow-Carter
Charlene Glahn	Sue Thomas
Sharon Gordon	Jayne Wood
Sara Gray	
Sandy Hillman	
Terri Jones	

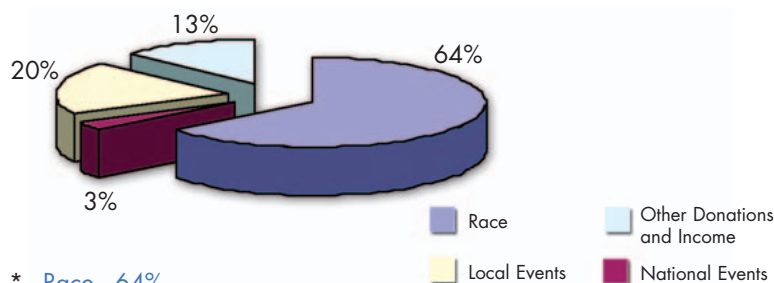


CONTACT INFORMATION

Komen Maryland
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 Phone: 410-938-8990 • Fax: 410-321-9208
www.komenmd.org

Income

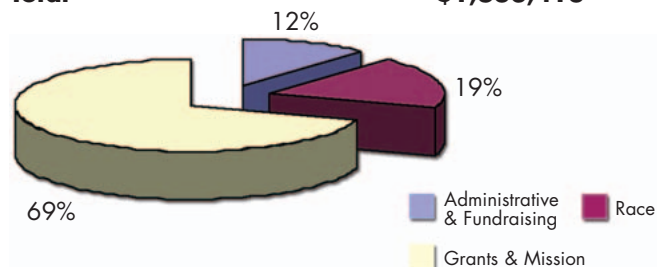
Race	\$1,083,778
National Events	\$56,452
Local Events	\$328,567
Other	\$214,621
Total	\$1,683,418



- * **Race - 64%**
- * **National Events - 3%**
 Lee Denim Day
 BMW Ultimate Drive for the Cure
 Yoplait Save Lids to Save Lives
 Hallmark Cards for the Cure™
 Rally for a Cure
 LPGA
- * **Local Events - 20% (over \$1,000)**
 Baltimore Magazine
 Dick Gelfman's Ride Across Maryland
 Dive to Survive
 Griff's Landing – Daughters for the Cure Golf Outing
 Hope Gathering
 Sail for the Cure
 Theresa's Tea Party
 Workout for a Cure
 Chair-ity Affair
- * **Other - 13%**
 Individual Contributors
 Memorial Contributors
 Local Events

Expenses

Administrative/Fundraising	\$194,630
Race	\$312,912
Grants & Mission	\$1,175,876
Total	\$1,683,418



- * **Grants and Mission - 69%**
 National Research
 2003-2004 Grantees
 Symposium
 Cultural Competency Training
 Newsletter
 Resource Guides
 Educational Material
 Mini Educational Sessions
- * **Race - 19%**
- * **Administrative/Fundraising - 12%**



KOMEN MARYLAND

THE MARYLAND AFFILIATE OF THE SUSAN G. KOMEN BREAST CANCER FOUNDATION

THE MISSION OF KOMEN MARYLAND IS TO ERADICATE BREAST CANCER AS A LIFE-THREATENING DISEASE BY ADVANCING RESEARCH, EDUCATION, SCREENING AND TREATMENT.

2004 Annual Report

Letter from the Executive Director

Fiscal year 2004 (April 2003-March 2004) was distinguished by strengthened relationships. During this year the Affiliate forged new relationships and reinforced relations with long standing supporters. Although our race participants dropped by 4000, which coincidentally was a similar experience in numerous Affiliates across the network, in-kind donations increased by \$20,000, cash sponsorships increased by \$60,000, donation totals per person increased, third party event donations increased and expenses were effectively decreased. Although the drop in race participation was a disappointment, the success of other events and activities ensured a stable bottom line with revenue consistent with previous years.

The firmly established relationships with TBC, our ad agency, and television and radio partners, WJZ TV 13 and WLIF, graciously continued. Becoming an established beneficiary of Dick Gelfman's Ride Across Maryland and Health and Fitness' Workout for the Cure, as well as many others, secured the strong presence of Komen Maryland in the community. Additionally, it was a privilege to have long term commitments from most of the race sponsors from last year to this year. This year also marked significant outreach to the MTA, MSA, city officials and the police department with positive results.

The opportunity to remain informed about Affiliate activities or to become more easily involved was

enhanced through electronic venues. The web site was significantly overhauled to incorporate more interactive components, links and easier-to-use systems like on-line donation capabilities. Changes were incorporated so more material could be downloaded or forms and applications electronically returned. A new Komen Maryland image graced the web site, the newsletter, the annual report and the monthly email blasts so at a quick glance the reader immediately would recognize the communications were from the Komen Maryland Affiliate. In fact, the Maryland Affiliate was recognized in the CEO's speech at the national Affiliate Conference for excellence in the established grant process, the web site and the newsletter. Additionally, the Maryland Affiliate was recognized with the Honor Roll Award for excellence in programming for the Cultural Competency Conference.

The most significant relationship changes at the board level were clarified and refined in a new board structure, a new race committee structure and a review and confirmation of board terms and tenures. The board boldly changed the approach on funding policies to equally fund research and community outreach. The year ended with stronger collaborations inside and outside the organization and a commitment to focus on fundraising beyond the race and to establish new goals for success in the next fiscal year.



MISSION STATEMENT: THE MISSION OF KOMEN MARYLAND IS TO ERADICATE BREAST CANCER AS A LIFE THREATENING DISEASE THROUGH RESEARCH, EDUCATION, SCREENING AND TREATMENT.

Every other year, Komen Maryland conducts a community profile to identify the gaps in resources and funding in breast cancer in Maryland. In 2003, the community profile indicated a need to provide direct services for women with breast cancer. This year, grantees offered complementary therapy to their patients, directly enrolled clients into screening, provided transportation and money for medical supplies and durable equipment for lymphedema. Washington County Hospital continued in the second year of their Make a Difference grant, establishing clinics in rural areas, providing education, clinical breast exams, enrollment into the Breast and Cervical Cancer Early Detection Program as well as transportation to and from a same day mammogram. Our culturally appropriate grants funded translators and outreach workers to work with the Russian, Korean, Hispanic, and Haitian communities.

Additionally, our funds provided the following:

Education

- 3414 educational sessions
- 80 minority women attended the Komen Maryland grantee conference
- 500 men and women attended the 10th annual education symposium
- 120 men and women attended the 3rd annual cultural competency training
- 6395 requests for resources or materials

Screening

- 1022 women were provided clinical breast exams
- 1638 clients were provided or referred out for a mammogram because of grant
- 421 clients referred for further diagnosis
- 13 breast cancers detected

Treatment

- 185 people provided with funds for treatment assistance
- 12 un- or underinsured women given a total of 59 complementary treatments including: massage, reiki, reflexology, yoga, etc.
- 23 low income women received compression garments or sleeves to treat lymphedema
- 15 women received support services

Clinical Trials

- 747 patients screened for enrollment
- 251 people educated on clinical trials
- 47 patients enrolled in clinical trials

Because of population specific staff:

- 17 new Korean women enrolled in the Breast and Cervical Cancer Program
- 27 new Latino women enrolled in the Breast and Cervical Cancer Program
- 209 new African –American women enrolled in the Breast and Cervical Cancer Program

Young Survivors

- 12 young survivors from Maryland funded to attend YSC conference in Pennsylvania

GRANTS FUNDED IN APRIL 1, 2004 – MARCH 31, 2005

Howard County Health Department	The Bicultural Patient Advocacy and Breast Cancer Services Project IV	\$ 50,000.00
Shore Regional Cancer Center	STEPs to Breast Health on the Mid-Shore	\$ 50,000.00
Jewish Family Services of Central MD	Bit Zdorovim	\$ 50,000.00
Cecil County Health Department	Just Us	\$ 23,200.00
Lifefridge Health System	Breast Friends	\$ 34,300.00
Carroll County Health Department	Mammograms for All	\$ 22,000.00
Wicomico County Health Department	Closing the Gaps: Hispanic Women and Breast Cancer	\$ 31,900.00
People's Community Health Centers	Assisting Un-Insured Women in Anne Arundel County Access Mammography Services	\$ 22,500.00
Baltimore County Health Department	Breast Cancer Screening, Diagnosis, Treatment, Case Management, and Office Support for Minority Women	\$ 49,200.00
Chase Brexton Health Services, Inc.	Cancer Awareness, Resources, Exams, Screening (CARES)	\$ 50,000.00
Shore Health System	Increasing Physician Participation and Patient Accrual to NCI Sponsored Breast Cancer Clinical Trials	\$ 60,000.00
Johns Hopkins University, School of Medicine, Sidney Kimmel Comprehensive Cancer Center	Enhancing Accrual of Women with Breast Cancer to NCI-Sponsored Clinical Trials	\$ 60,000.00
John R. Marsh Cancer Center, Washington County Hospital	Washington County Hospital New Collaborative Make a Difference Program	\$ 70,000.00

**THE NEED FOR OUR SERVICES CONTINUES TO GROW:
THE FOLLOWING ARE THE ESTIMATED BREAST CANCER STATISTICS FOR 2005:**

IN THE UNITED STATES:		MARYLAND:	
Females diagnosed this year:	211,240	New female breast cancer cases detected estimated for 2005:	4,390
Males diagnosed this year:	1,690		
Females estimated death:	40,410	Female breast cancer deaths detected estimated for 2005:	840
Males estimated death:	460		