



For Immediate Release:

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**THE MARYLAND AFFILIATE OF SUSAN G. KOMEN FOR THE CURE
ENCOURAGES EVERYONE TO GO PINK!**

-- All Maryland Residents Can Show Their Support for Breast Cancer Awareness Month --

Baltimore, MD - (October 14, 2010) – The Maryland Affiliate of Susan G. Komen for the Cure, an affiliate of the world’s largest breast cancer organization and provider of funds to aid in awareness, prevention, treatment and research of breast cancer, is proud to offer everyone in Maryland a way to show their support for Breast Cancer Awareness Month.

Komen Maryland has received support from the state and local governments through the lighting of Maryland landmarks. Many counties throughout Maryland and the state capital have dedicated a landmark to be lit pink throughout the month of October to raise awareness for breast cancer in their area. Landmarks that have gone pink include the Maryland State Capital building in Annapolis, City Hall in Baltimore City, the Courthouse Dome in Baltimore County, the Concord Point Lighthouse in Hartford County and fire stations throughout Howard County.

“This month, Baltimore joined people across the nation in solidarity as we work together to make this a world without breast cancer,” said Baltimore City Mayor, Stephanie Rawlings-Blake.

Residents of Maryland can also join in the cause and light their homes pink to raise awareness for breast cancer. Eight different Lowe’s locations will be selling pink light bulbs that can be used indoors or as porch lights. A portion of the proceeds from each purchase will be donated to Komen Maryland, with a minimum guarantee of \$1,250. The participating Lowe’s locations include the Catonsville, White Marsh, Frederick, Glen Burnie, New Carrollton, Timonium, Westminster and Towson stores.

Another opportunity for Maryland residents to raise breast cancer awareness is through participation in the Komen Maryland Virtual Race. Those who were not able to participate in the Race for the Cure are invited to participate in the Virtual Race and share messages of awareness with their friends and family. Participants will receive a 2010 Race for the Cure t-shirt and can also fundraise. The funds collected by those registering for teams will count towards the team pledge competition, ending on October 31, 2010. Additional information on the Virtual Race can be found by visiting www.komenmd.org.

About Susan G. Komen for the Cure® and the Komen Maryland Affiliate

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever, and in 1982, that promise became Susan G. Komen for the Cure. The Maryland Affiliate is part of the world’s largest and most progressive grassroots network fighting breast cancer. Through events like the Komen Maryland Race for the Cure, the Maryland Affiliate has invested \$15 million in community breast cancer programs since 1993. Up to 75 percent of net proceeds generated by the Affiliate stays in Maryland. The remaining 25 percent funds national breast cancer research, often taking place at Maryland institutions. For additional information, please call 410-938-8990 or visit www.komenmd.org.

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