

HOW TO PARTICIPATE IN THE POWER OF 10

Be a part of the Power of 10 challenge! If each Race participant successfully raises at least \$10 from 10 friends, the Komen Maryland Race for the Cure® would have an additional \$3 million to fund programs in our area. What an amazing challenge!

STEPS TO HELP MAKE COLLECTING DONATIONS EASIER:

- Use all the electronic tools provided with your personal webpage.
- Encourage donations via website by credit card.
- Collect your donations up front so you don't have to ask for them a second time.
- Ask at least one person per day to make a donation.
- Anyone is a potential donor.
- Ask people to support you that you have daily contact with or that you have a pre-established relationship with.
- Tell your pledge supporters why you're walking for Komen.
- Keep your collection envelope with you at all times.
- For those not able or willing to donate online, collect checks made payable to:

Komen Maryland Race for the Cure

Cash and check donations raised offline can be tracked through website.

STEPS TO RAISE \$100

1. Show your commitment and contribute to yourself	\$25
2. Ask your spouse/parent/family members to match your donation	\$25
3. Ask 5 friends / co-workers to sponsor you for \$5 each	\$25
4. Ask your boss for a company contribution	\$25
Total	\$100

STEP 1: Go to www.KomenMD.org to register for the Race.

STEP 2: Follow the prompts for the various ways to register for the Komen Maryland Race for the Cure®.

STEP 3: Once online registration is complete, each participant is emailed the link to a personal web page template. This web page can be personalized and updated. Pledges can be made via credit card in a safe environment. Donations can be made by check or credit card.